

Working With Subject Matter Experts

Do your homework

- Learn about their background.
- Learn about terms, jargon, keywords, and acronyms common in their field.
- Prepare for meetings with a list of questions.

Establish expectations

- Define project roles and responsibilities up front.
- Provide a project timeline with meeting and deliverable dates.
- Go over communication channels.
- Introduce them to project tools, processes, and workflows.

Give examples

- Show examples of past projects or courses.
- Show examples of needed source materials.

Remove barriers

- Determine preferred methods of communication and use them (if possible).
- Determine preferred tools and incorporate them (if possible/appropriate).

Resolve conflicts

- Remain calm and professional.
- Schedule a team call or meeting.
- Collaborate with the entire team to work through differences.

Be flexible

- Adapt to shifting priorities.
- Listen to new ideas and perspectives.

Send feedback

- Communicate what is and is not working.
- Push back when necessary, but do so with professionalism and diplomacy.

Thank them

- Email them, thanking them for their time throughout the project, and upon completion.
- Provide a link to or images of the completed project.
- Create and send a certificate of appreciation.

